

IR INFORMATION

FY2011 Vol.5

Thank you for your interest in our businesses.

We are pleased to deliver the latest NTV business information to you.

[Spot sales]

NTV's spot sales in August increased 3.3% yoy. In terms of spot sales by industry sector, "Toiletries," "Pharmaceuticals," "Service," "Electrical Equipment" and "Box-office" increased while "Automobiles," "Transportation/Telecommunications" and "Finance" decreased.

< Spot sales >

FY2011	yoy
April	△7.6%
May	△15.0%
June	△0.5%
July	0.6%
August	3.3%

[Time sales]

Time sales in August decreased 3.3% yoy.

< Time sales >

FY2011	yoy
April	2.1%
May	△1.7%
June	△12.8%
July	2.4%
August	△3.3%

[TV Programs]

NTV will start new programs from October as follows.

	Time	Title	Category	Casts
Tue.	21:00~	Nandemo World Ranking Nep&Imot no Sekai Bantuke	Variety	Neptune, Ayako Imoto
Tue.	23:58~	KAT-TUN no Zettai Manetaku Naru TV (Tentative)	Variety	KAT-TUN
Wed.	19 :00~	Ichiban Song SHOW	Variety	Hiroyuki Yabe, Shinichi Hatori
Sun.	10:55~	HUNTER×HUNTER	Animation	

[Movies]

“Kaiji 2,” starring Tatsuya Fujiwara, Yusuke Iseya, Yuriko Yoshitaka, Katsuhisa Namase and Teruyuki Kagawa, will open in theaters from November 5th.

For more details about movies, please see (<http://www.ntv.co.jp/movie/>).

IR Information vol.6 will be released after FY2011 2nd quarter result announcement.

Investor Relations
Nippon Television Network Corporation