

IR INFORMATION

FY2011 Vol.6

Thank you for your interest in our businesses.

We are pleased to deliver the latest NTV business information to you.

[Spot sales]

NTV's spot sales in September increased 7.9% yoy. In terms of spot sales by industry sector, "Automobiles," "Transportation/Telecommunications," "Box-office," "Alcohol" and "Non-alcohol" increased while "Toiletries," "Electronic equipment" and "Finance" decreased.

< Spot sales >

FY2011	yoy
April	△7.6%
May	△15.0%
June	△0.5%
July	0.6%
August	3.3%
September	7.9%

[Time sales]

Time sales in September increased 5.2% yoy.

< Time sales >

FY2011	yoy
April	2.1%
May	△1.7%
June	△12.8%
July	2.4%
August	△3.3%
September	5.2%

[TV Programs]

NTV will broadcast blockbuster movies for five consecutive weeks in its Friday Movie slot.

-November 4th....KAIJI

-November 11th....BECK (first time to be broadcast on TV)

Current NTV dramas are attracting viewers in large numbers.

-“I’m Mita, Your Housekeeper.”...Average viewer ratings: 19.3% (based on first 3 episodes)

-“HUMANOID MONSTER, BEM” (tentative title)...Average viewer ratings: 18.1% (based on first 2 episodes)

[Movies]

“KAIBUTSU-KUN,” starring Satoshi Ono, Masahiro Matsuoka, Norito Yashima, Umika Kawashima and Ryuhei Ueshima, will open in theaters from November 26th in both 3D and 2D versions.

For more details about movies, please see (<http://www.ntv.co.jp/movie/>).

Investor Relations
Nippon Television Network Corporation