

IR INFORMATION

FY2011 Vol.12

Thank you for your interest in our businesses.

We are pleased to deliver the latest NTV business information to you.

[Spot sales]

NTV's spot sales in March increased 6.1% yoy. In terms of spot sales by industry sector, "Transportation/Telecommunications," "Non-Alcohol," "Electrical equipment" and "Pharmaceutical" increased while "Toiletries," "Automobiles," "Alcohol" and "Wholesale/Department store" decreased.

< Spot sales >

FY2011	yoy
October	8.6%
November	2.3%
December	7.4%
January	4.3%
February	△5.0%
March	6.1%

[Time sales]

Time sales in March increased 22.0% yoy.

< Time sales >

FY2011	yoy
October	1.0%
November	2.5%
December	13.5%
January	0.5%
February	7.5%
March	22.0%

[Movies]

Movie “Hotaru no Hikari,” starring Haruka Ayase and Naoto Fujiki, will open in theaters on June 9th. “Hotaru no Hikari” was big hit drama series witch NTV produced.

[Exhibition]

Art exhibition “400 Years of European Masterpieces from the State Hermitage Museum” started from April 25th to July 16th at The National Art Center in Roppongi, Tokyo. This exhibition showcases 89 masterpieces of European art from the collection of the State Hermitage Museum of St. Petersburg, one of the world’s largest museums of art.

Investor Relations
Nippon Television Network Corporation