

IR INFORMATION

FY2012 Vol.4

Thank you for your interest in our businesses.

We are pleased to deliver the latest NTV business information to you.

[Spot sales]

NTV's spot sales in July increased 6.0% yoy. In terms of spot sales by industry sector, "Transportation/Telecommunications," "Automobile," "Electrical equipment," "Box-office," "Finance" and "Non-Alcohol" increased while "Toiletries," "Pharmaceutical" and "Alcohol" decreased.

< Spot sales >

FY2012	yoy
April	23.3%
May	36.2%
June	6.2%
July	6.0%

[Time sales]

Time sales in July increased 4.7% yoy.

< Time sales >

FY2012	yoy
April	5.8%
May	3.7%
June	7.7%
July	4.7%