

IR INFORMATION

FY2012 Vol.5

Thank you for your interest in our businesses.

We are pleased to deliver the latest NTV business information to you.

[Spot sales]

NTV's spot sales in August decreased 7.9% yoy. In terms of spot sales by industry sector, "Box-office," "Transportation/Telecommunications," "Publications" and "Wholesale/Department store" increased while "Toiletries," "Service," "Pharmaceutical," "Automobile" and "Electrical equipment" decreased.

< Spot sales >

FY2012	yoy
April	23.3%
May	36.2%
June	6.2%
July	6.0%
August	△7.9%

[Time sales]

In spite of good sales of London Olympic Games, time sales in August increased 18.8% yoy.

< Time sales >

FY2012	yoy
April	5.8%
May	3.7%
June	7.7%
July	4.7%
August	18.8%