

IR INFORMATION

FY2012 Vol.6

Thank you for your interest in our businesses.

We are pleased to deliver the latest NTVHD business information to you.

[Spot sales]

NTV's spot sales in September decreased 6.9% yoy. In terms of spot sales by industry sector, "Electrical equipment," "Publications," "Wholesale/Department store" and "Finance" increased while "Automobile," "Transportation/Telecommunications," "Box-office" and "Alcohol" decreased.

< Spot sales >

FY2012	yoy
April	23.3%
May	36.2%
June	6.2%
July	6.0%
August	△7.9%
September	△6.9%

[Time sales]

Time sales in September decreased 2.5% yoy.

< Time sales >

FY2012	yoy
April	5.8%
May	3.7%
June	7.7%
July	4.7%
August	18.8%
September	△2.5%