

IR INFORMATION

FY2012 Vol.7

Thank you for your interest in our businesses.

We are pleased to deliver the latest NTVHD business information to you.

[Spot sales]

NTV's spot sales in October decreased 12.0% yoy. In terms of spot sales by industry sector, "Transportation/Telecommunications," "Automobile," "Pharmaceuticals," "Non-Alcohol," "Milk products (Foods)," "Wholesale/Department store" and "Clothing store" increased while "Toiletries," "Electrical equipment," "Box-office," "Alcohol" and "Finance" decreased.

< Spot sales >

FY2012	yoy
October	△12.0%

[Time sales]

Time sales in October decreased 2.3% yoy.

< Time sales >

FY2012	yoy
October	△2.3%

Investor Relations
Nippon Television Holdings, Inc.