

# IR INFORMATION

FY2012 Vol.10

Thank you for your interest in our businesses.

We are pleased to deliver the latest NTVHD business information to you.

## [Spot sales]

NTV's spot sales in January increased 9.3% yoy. In terms of spot sales by industry sector, "Transportation/Telecommunications," "Housing," "Service," "Pharmaceuticals," "Finance" and "Wholesale/Department store" increased while "Toiletries" and "Box-office" decreased.

Spot sales in February increased 6.5% yoy. In terms of spot sales by industry sector, "Transportation/Telecommunications," "Pharmaceuticals," "Publication," "Box-office," "Non-Alcohol" and "Electrical Equipment" increased while "Toiletries," "Finance" and "Service" decreased.

### < Spot sales >

FY2012	yoy
October	△12.0%
November	△2.0%
December	1.0%
January	9.3%
February	6.5%

## [Time sales]

Time sales in January decreased 1.0% yoy and February decreased 4.4% yoy.

### < Time sales >

FY2012	yoy
October	△2.3%
November	1.6%
December	6.0%
January	△1.0%
February	△4.4%