

# IR INFORMATION

August 28, 2013

Nippon Television Holdings, Inc. announces that its subsidiary, Nippon Television Network Corporation (NTV), has decided to redevelop its real estate property in the Nibancho district of Chiyoda-ku in Tokyo with the construction of studios and a commercial building. Nibancho is also the site of the former corporate headquarters. NTV has for some time been considering the redevelopment of its long-held real estate properties in the Nibancho and Yonbancho districts of Chiyoda-ku.

NTV will consult with the local government and take into consideration the surrounding community and the environment before deciding on the number of stories and the total floor area.

Details:

1. Location (as written in official land title registration):  
14-3, 2-4, etc., Nibancho, Chiyoda-ku, Tokyo (red area in map below)



2. Area of proposed development:  
12,293.88 m<sup>2</sup> including land currently in purchase process.

Nippon Television Holdings, Inc.  
Corporate Administration, Investor Relations