

Nippon Television Holdings, Inc.

Consolidated Flash Report

Results for the 3rd Quarter FY2012 ended December 31, 2012

(Japanese GAAP)

Stock listing: Tokyo Stock Exchange (First Section)

Code number: 9404

URL:<http://www.ntvhd.co.jp/>

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Schedule dates

Filing of statutory financial report: February 13, 2013

Supplementary materials to financial results available: Yes

Fiscal year-end result meeting held: Yes (For Institutional Investors and analysts)

1. Results for the 3rd Quarter FY2012 (From April 1, 2012 to December 31, 2012)

(1) Consolidated operating results

(Figures less than 1 million yen have been omitted.)

	Net sales		Operating profit		Recurring profit	
	(% change from the previous year)		(% change from the previous year)		(% change from the previous year)	
	Millions of yen	%	Millions of yen	%	Millions of yen	%
3 rd Qtr FY 2012	244,345	8.4	25,646	15.1	30,365	12.9
3 rd Qtr FY 2011	225,334	1.1	22,291	△4.8	26,894	△10.6

	Net income		Net income per share	Diluted income per share
	(% change from the previous year)			
	Millions of yen	%	Yen	Yen
3 rd Qtr FY 2012	18,593	23.6	75.05	—
3 rd Qtr FY 2011	15,038	△10.4	61.43	—

(Note) Comprehensive income: 3rd Qtr FY 2012 ¥ 20,644 million (30.9%) 3rd Qtr FY 2011 ¥ 15,771 million (8.1%)

*Effective October 1st 2012, each share of NTV common stock is split into 10 shares. Accordingly, net income per share is calculated with the assumption that the stock split was completed in the beginning of the previous period.

(2) Consolidated financial data

	Total assets	Net assets	Shareholders' equity ratio
	Millions of yen	Millions of yen	%
3 rd Qtr FY 2012	565,656	471,110	81.7
FY 2011	543,228	446,038	80.5

(For reference) Equity capital: 3rd Qtr FY 2012 ¥ 461,946 million FY 2011 ¥ 437,074 million

2. Cash Dividends

	Dividends per share				
	1Q	2Q	3Q	End of year	Annual
	yen	yen	yen	yen	yen
FY 2011	—	90.00	—	200.00	290.00
FY 2012	—	90.00			
Forecast for FY 2012			—	20.00	—

(Note) Revisions of cash dividends forecast: None

* NTV split each of its shares of common stock into 10 shares and change the share unit number of the company's common stock from 10 to 100 in order to make 100 shares the trading unit of common stock from October 1st, 2012. For that reason, the dividends forecast for FY2012 2nd quarter calculated on the value prior to the stock split, but the dividends forecast for the year-end will be calculated based on the value subsequent to the stock split.

3. Consolidated forecast for FY 2012 (From April 1, 2012 to March 31, 2013)

	Net sales		Operating profit		Recurring profit	
	Millions of yen	%	Millions of yen	%	Millions of yen	%
FY2012	323,000	5.7	33,300	3.3	38,400	1.3

	Net income		Net income per share
	Millions of yen	%	yen
FY2012	22,300	△1.9	89.42

(Note) Revisions in consolidated performance forecasts: None

* Effective October 1st 2012, each share of NTV common stock is split into 10 shares. Accordingly, net income per share is calculated with the assumption that the stock split was completed in the beginning of the previous period.

4. Others

(1) Reclassification of significant subsidiaries during the period (Reclassification due to change in scope of consolidation):

Yes 【Nippon Television Network Corporation, BS Nippon Corporation, CS Nippon Corporation】

(2) Changes due to simplification of accounting methods: Yes

(3) Change in the accounting principles and procedures for producing financial statement and in method of presentation for the quarter (Change in significant items that form the basis of producing quarterly financial statements)

① Revisions in accounting standards: Yes

② Other changes: None

③ Changes in accounting estimate: Yes

④ Restatement: None

(4) Issued shares (Common stock)

① Issued shares at the end of quarter
(including treasury shares)

② Treasury shares at end of quarter

③ Average shares

3 rd Qtr FY 2012	263,822,080 shares	FY2011	253,645,480 shares
3 rd Qtr FY 2012	9,088,506 shares	FY2011	8,864,660 shares
3 rd Qtr FY 2012	247,766,575 shares	3 rd Qtr FY 2011	244,797,940 shares

* Effective October 1st 2012, each share of NTV common stock is split into 10 shares. Accordingly, Issued shares (Common stock) are calculated with the assumption that the stock split was completed in the beginning of the previous period.

【Change of Trade Name】

As of October 1st 2012, the trade name has been changed to Nippon Television Holdings, Inc from Nippon Television Network Corporation.

【Reference】 Non-consolidated forecast for FY 2012 (From April 1, 2012 to March 31, 2013)

	Net sales		Operating profit		Recurring profit	
	Millions of yen	%	Millions of yen	%	Millions of yen	%
FY2012	137,200	△48.2	12,100	△55.2	14,900	△49.8

	Net income		Net income per share
	Millions of yen	%	yen
FY2012	8,000	△54.7	31.70

(Note) Revisions in consolidated performance forecasts: None

NTV completed its transition to a certified broadcasting holding company structure with BS Nippon & CS Nippon as of October 1st 2012. The financial performance for the current fiscal year is calculated by adding the Company's financial results as an operating company until the 2nd quarter, to the financial forecast for the Company as a holding company from the 3rd quarter and beyond. The year-over-year rate of change compares the current fiscal year's financial performance, calculated as described above, against the prior fiscal year's financial results as an operating company.

Effective October 1st 2012, each share of NTV common stock is split into 10 shares. Accordingly, net income per share is calculated with the assumption that the stock split was completed in the beginning of the previous period.

Note:

This report contains forward-looking statements which reflect management's views at the time of the announcement with respect to certain future events and financial performance. Actual results may differ materially from those projected or implied in any forward-looking statements. Further, certain forward-looking statements are based upon assumptions of future events which may not prove to be accurate.