

## Business Segment Information

For the fiscal year ended March 31, 2013

(Unit: Millions of yen)

	Segmentation			Other	Total	Adjustment	Consolidated amount
	Content business	Real estate business	Total				
Net sales							
Sales to outside customers	321,608	3,360	324,968	1,453	326,422	—	326,422
Inter-segment sales/ transfers	226	5,174	5,401	1,665	7,067	△7,067	—
Total	321,835	8,535	330,370	3,118	333,489	△7,067	326,422
Segment profit(△loss)	33,210	3,046	36,257	△181	36,075	△646	35,429
Other							
Depreciation	5,918	630	6,548	24	6,573	—	6,573

Segmentation	Main businesses
Content business	Sales of TV advertising, pay TV business, video and music royalty revenue, sales of CDs, DVDs/Blu-ray Discs and publications, TV-shopping, movie business, events and art exhibitions
Real estate business	Rental offices, Building management

For the fiscal year ended March 31, 2014

(Unit: Millions of yen)

	Segmentation			Other	Total	Adjustment	Consolidated amount
	Content business	Real estate business	Total				
Net sales							
Sales to outside customers	335,832	3,743	339,575	2,144	341,720	—	341,720
Inter-segment sales/ transfers	461	6,959	7,421	2,046	9,467	△9,467	—
Total	336,294	10,703	346,997	4,190	351,188	△9,467	341,720
Segment profit	36,059	4,258	40,318	226	40,545	△456	40,089
Other							
Depreciation	6,429	692	7,121	27	7,149	—	7,149

Segmentation	Main businesses
Content business	Sales of TV advertising, pay TV business, Video On Demand, video and music royalty revenue, sales of CDs, DVDs/Blu-ray Discs and publications, TV-shopping, movie business, events, art exhibitions and content production business
Real estate business	Rental offices, Building management

For the fiscal year ended March 31, 2013

(Unit: Millions of yen)

Sales to outside customers		Content business	Real estate business	Total
Terrestrial TV advertising Revenue	Time	112,448	—	112,448
	Spot	108,813	—	108,813
	Total	221,262	—	221,262
BS·CS advertising revenue		5,430	—	5,430
Other advertising revenue		457	—	457
Content sales revenue		33,917	—	33,917
Merchandise sales revenue		42,381	—	42,381
Box-Office sales revenue		10,441	—	10,441
Real estate revenue		—	2,436	2,436
Other		7,717	924	8,641
Total		321,608	3,360	324,968

For the fiscal year ended March 31, 2014

(Unit: Millions of yen)

Sales to outside customers		Content business	Real estate business	Total
Terrestrial TV advertising Revenue	Time	113,617	—	113,617
	Spot	114,172	—	114,172
	Total	227,789	—	227,789
BS·CS advertising revenue		13,494	—	13,494
Other advertising revenue		397	—	397
Content sales revenue		37,181	—	37,181
Merchandise sales revenue		35,321	—	35,321
Box-Office sales revenue		11,303	—	11,303
Real estate revenue		—	2,215	2,215
Other		10,344	1,528	11,872
Total		335,832	3,743	339,575