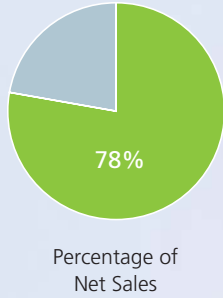


NTV at a Glance

Nippon Television Network Corporation and Consolidated Subsidiaries
Years Ended March 31

Television Broadcasting



Television broadcasting is the core business of the NTV Group. We plan and produce television programs that we broadcast over our nationwide network, deriving revenues from sales of broadcasting time to advertisers and sales of programs.

NTV broadcasts news, variety shows and dramas, as well as animation, sports and a host of other content according to a total programming timetable. We consistently earn kudos from viewers and sponsors alike.

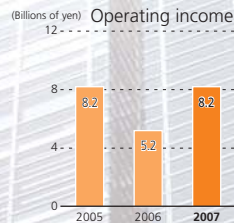
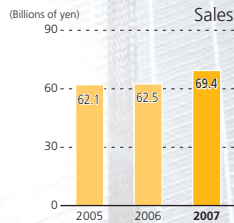
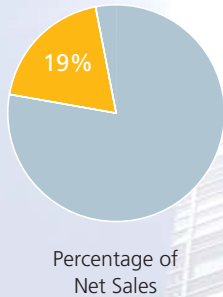


NEWS ZERO



The God of Entertainment

Cultural Activities



In the cultural activities segment, NTV sponsors art exhibitions and concerts; produces and releases films; holds sporting events; publishes and sells publications; plans and produces music and music videos; operates a licensing business; and plans and sells musical and video recordings on CDs, videotapes, DVDs and other media.

Multiuse content development, linked with broadcasting and centering on films and animations, plays an increasingly important role in NTV's business.

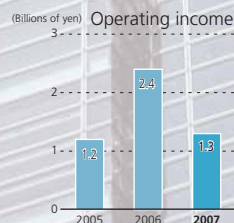
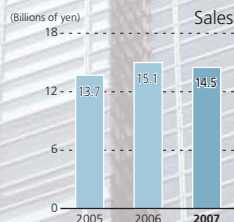
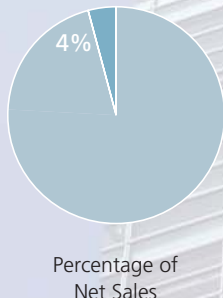


Maiko Haaaan!!!
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Anpanman
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Other



Other businesses involve commercial tenant and office building leasing and management, insurance agency sales, the sale of novelty goods at various events, management of a professional soccer team and Internet-related services. We are also involved in the broadband business, the production and sale of art-exhibit-related goods, the provision of district heating and cooling systems and market research on overseas television and radio broadcasting.



Tokyo Verdy 1969



Program-related novelty items