

# Consolidated Financial Highlights

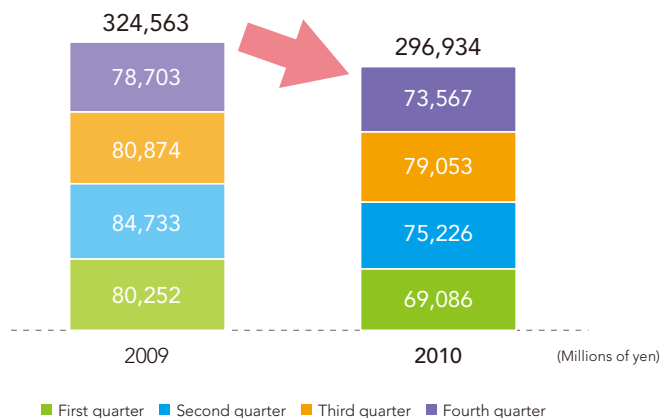
Nippon Television Network Corporation and Consolidated Subsidiaries  
Years Ended March 31

## Net Sales

# ¥296,934 million

Net sales in the year to March 31, 2010, fell 8.5% year on year to ¥296,934 million, with the television broadcasting business hit by a sluggish advertising market and the cultural activities segment also seeing a drop in income.

Down 8.5%

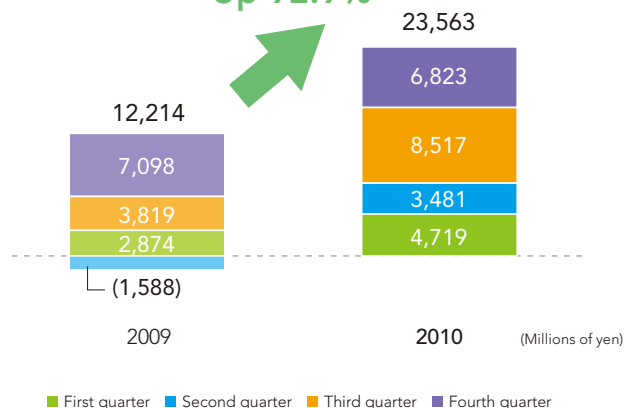


## Operating Income

# ¥23,563 million

Owing to cost cuts through administrative improvements, operating expenses, comprising cost of sales and selling, general and administrative expenses, fell 12.5%. As a result operating income in the year to March 31, 2010, totaled ¥23,563 million, up 92.9% compared to the preceding fiscal year.

Up 92.9%



## Net Income

# ¥16,595 million

Although we began recording loss on sales of stock of subsidiaries, net income for the year to March 31, 2010, grew 195.2% year on year, to ¥16,595 million.

Up 195.2%

