

October 1, 2012

To whom it may concern

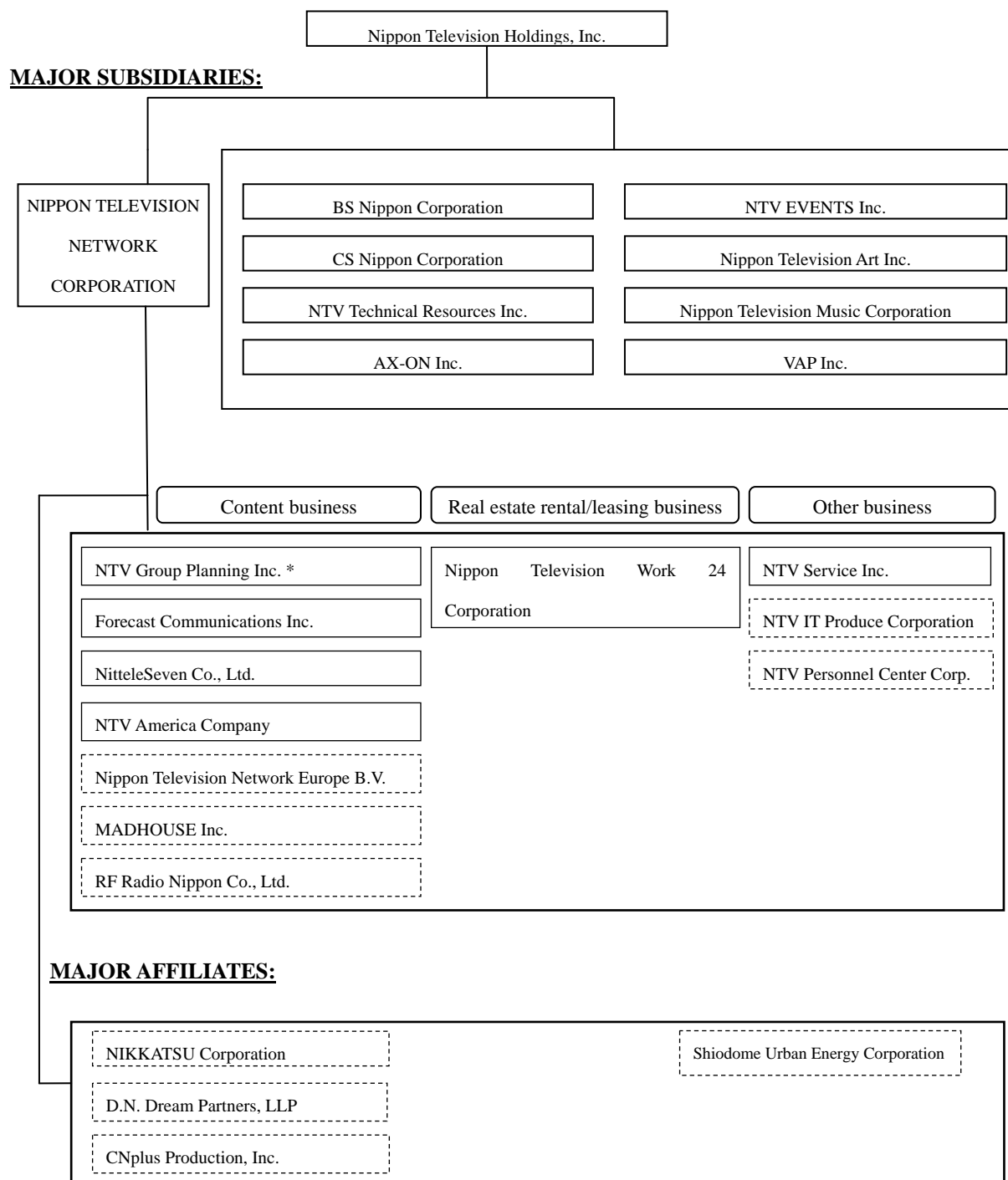
Company name:	Nippon Television Holdings, Inc.
Representative:	Yoshio Okubo Representative Director, President
Stock listing:	TSE First Section (Code: 9404)
Inquiries:	Kenji Chikata General Manager, Public Relations Corporate Administration Division Tel: +81 3 6215 4111

Notice regarding matters related to the completion of transfer to a certified broadcasting holding company structure

The company (formerly Nippon Television Network Corporation until the official trade name change that takes effect on October 1, 2012) today completed its transition to a certified broadcasting holding company. Also effective today, the entity formerly registered as Nippon Television Network Preparatory Corporation assumed from the company the rights and obligations relating to all businesses of the group, excluding the group operations management business, pursuant to the absorption-type company split, and changed its trade name to Nippon Television Network Corporation (“NTV”).

The group’s structure, as well as the company’s and NTV’s corporate profiles that result from the transition to a certified broadcasting holding company structure, are outlined in subsequent pages. Further, the roles and responsibilities of the corporate officers of both companies are announced in the pages that follow.

1. Group Structure



Notes: ☐ indicates consolidated subsidiaries ☐ indicates equity method subsidiaries and affiliates

* NTV Group Holdings Inc. has changed its trade name to NTV Group Planning Inc. and its line of business to management and operations of regional production companies.

2. Corporate Profiles

□NIPPON TELEVISION HOLDINGS, INC.

(1) Japanese Corporate Name	日本テレビホールディングス株式会社
(2) English Corporate Name	Nippon Television Holdings, Inc. Effective October 1, 2012, Nippon Television Network Corporation changed its trade name to Nippon Television Holdings, Inc. upon transitioning to a certified broadcasting holding company structure.
(3) Office Location	1-6-1 Higashi Shimbashi Minato-ku, Tokyo 105-7444 Japan Tel: 81-3-6215-4111
(4) Date of Establishment	October 15, 1952
(5) Details of Business	Integrated management and operation of the companies in the group, through ownership of shares and stocks as a certified broadcasting holding company
(6) Representative Director, President	Yoshio Okubo
(7) Capital	18.6 billion yen
(8) Issued Stocks	263,822,080 shares (as of October 1, 2012)
(9) Stock Exchange Listing	First Section of Tokyo Stock Exchange (Securities Code 9404)
(10) Fiscal Year End	March 31, annually
(11) General Meeting of Shareholders	June, annually (regularly scheduled)
(12) Number of Employees	135 (as of October 1, 2012)

□NIPPON TELEVISION NETWORK CORPORATION

(1) Japanese Corporate Name	日本テレビ放送網株式会社
(2) English Corporate Name	Nippon Television Network Corporation Effective October 1, 2012, Nippon Television Network Preparatory Corporation changed its trade name to Nippon Television Network Corporation upon transitioning to a certified broadcasting holding company structure.
(3) Office Locations	Head Office: 1-6-1 Higashi Shimbashi, Minato-ku, Tokyo 105-7444, Japan Tel: 81-3-6215-4444 (Viewer Center) Kansai Office: Kintetsu Dojima Bldg. 14F, 2-2-2 Dojima, Kita-ku, Osaka-shi 530-0003, Japan Nagoya Office: RICO Sakae 6F, 3-14-7 Sakae, Naka-ku, Nagoya-shi 460-0008, Japan
(4) Date of Establishment	April 26, 2012
(5) Description of License	Abbreviated: NTV Call Sign: JOAX-DTV (Nihon Terebi Digital Television) Remote Control ID: Channel 4 Frequency: 545.142857MHz Output: 10kW
(6) Details of Businesses	Basic and general broadcasting businesses based on the Broadcasting Act; Media businesses; Other broadcasting-related businesses
(7) Representative Director, President, and Chief Executive Operating Officer	Yoshio Okubo
(8) Capital	6 billion yen
(9) Number of Employees	1,161 (as of October 1, 2012)

3. Corporate Officers

NIPPON TELEVISION HOLDINGS, INC.

POSITION	NAME	ROLES AND RESPONSIBILITIES
Representative Director President	Yoshio Okubo	Chairman of Internal Audit Committee Chairman of Remuneration Committee Corporate Strategy
Executive Board Director	Hiroshi Watanabe	Corporate Administration Executive Manager of Personal Information Management Office
Executive Board Director	Yoshinobu Kosugi	
Executive Board Director	Kimio Maruyama	Corporate Strategy (Media Strategy Planning & Development, Information Security Management)
Board Director	Tomoaki Kataoka	
Board Director	Nobuo Komatsu	Financial Management Executive Auditor of Personal Information Management Office
Board Director	Kazuyuki Sakurada	Corporate Strategy (Human Resources, Labor Relations)
Board Director	Koichi Akaza	
Board Director Executive Advisor	Noritada Hosokawa	
Board Director (Outside)	Tsuneo Watanabe	Outside Board Director
Board Director (Outside)	Hiroshi Maeda	Outside Board Director
Board Director (Outside)	Seiji Tsutsumi	Outside Board Director
Board Director (Outside)	Takashi Imai	Outside Board Director
Board Director (Outside)	Ken Sato	
Board Director (Outside)	Tadao Kakizoe	Outside Board Director
Board Director (Outside)	Takeo Mutai	
Board Director (Outside)	Katsuhiro Masukata	
Standing Statutory Auditor	Yasuhiro Nose	
Statutory Auditor (Outside)	Kenji Kase	Outside Statutory Auditor
Statutory Auditor (Outside)	Kojiro Shiraishi	Outside Statutory Auditor
Statutory Auditor (Outside)	Norio Mochizuki	Outside Statutory Auditor
Alternate Statutory Auditor	Hime Miura	Alternate to Standing Statutory Auditor

NIPPON TELEVISION NETWORK CORPORATION

POSITION		NAME	ROLES AND RESPONSIBILITIES
Representative Director	President and Chief Executive Operating Officer	Yoshio Okubo	Chairman of Internal Audit Committee Chairman of Remuneration Committee President's Office
Board Director	Executive Operating Officer	Hiroshi Watanabe	Corporate Administration, Compliance & Standards, Content Business, News Executive Manager of Personal Information Management Office
Board Director	Executive Operating Officer	Yoshinobu Kosugi	Programming, Production, Infotainment, Sports
Board Director	Executive Operating Officer	Kimio Maruyama	Media Strategy Planning & Development Sales
Board Director	Operating Officer	Tomoaki Kataoka	Engineering & Technology
Board Director	Operating Officer	Nobuo Komatsu	Director General, Finance Executive Auditor of Personal Information Management Office
Board Director	Operating Officer	Kazuyuki Sakurada	Director General, Human Resources Administration Labor Relations
Board Director	Executive Advisor	Noritada Hosokawa	
Board Director	(Outside)	Tsuneo Watanabe	Outside Board Director
Board Director	(Outside)	Hiroshi Maeda	Outside Board Director
Board Director	(Outside)	Seiji Tsutsumi	Outside Board Director
Board Director	(Outside)	Takashi Imai	Outside Board Director
Board Director	(Outside)	Ken Sato	
Board Director	(Outside)	Tadao Kakizoe	Outside Board Director
Board Director	(Outside)	Takeo Mutai	
Standing Statutory Auditor	※Expected to be appointed as Standing Statutory Auditor on November 8 Board of Statutory Auditors Meeting	Yasuhiro Nose	
Statutory Auditor	(Outside)	Kenji Kase	Outside Statutory Auditor
Statutory Auditor	(Outside)	Kojiro Shiraishi	Outside Statutory Auditor
Statutory Auditor	(Outside)	Norio Mochizuki	Outside Statutory Auditor

End