

## Notification of Foreign Ownership Shares Ratio

As of September 30, 2012, foreign entities (as defined under Articles 5-1-1 through 5-1-3 or Article 5-4-3 of the Radio Law) owned 19.99% of total Nippon Television Holdings, Inc. (NTVHD) shares outstanding with voting rights. Details are as follows:

1. Foreign ownership shares as of September 30, 2012

Foreign ownership of NTVHD shares (A: number of votes)	4,952,048 (495,191)
Total issued number of NTVHD shares (B: number of votes)	25,364,548 (2,475,956)
Ratio of foreign ownership of NTVHD shares (A / B x 100)	19.99%

Effective October 1, 2012, the company transitioned to a certified broadcasting holding company structure and changed its trade name to Nippon Television Holdings, Inc. As of the same date, each share of common stock was split into 10 shares and the share unit number of common stock was changed from 10 to 100.

Shares that were denied registration or listing on the shareholders' registry were determined in accordance with Article 88 of the Broadcast Law Ministerial Ordinance. The number of shares listed above is as of September 30, 2012 and reflects the share count prior to the stock split.

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