

May 9, 2013

Nippon Television Holdings, Inc.  
(TSE 9404)

### Personnel Changes to Corporate Officers

Nippon Television Holdings, Inc. held a board of directors meeting on May 9, 2013 and approved personnel changes to the corporate officers of both Nippon Television Holdings, Inc. and its subsidiary Nippon Television Network Corporation as listed below. These changes will become official upon approval at the 80<sup>th</sup> ordinary general shareholders meeting, followed by a board of directors meeting, both to be held on June 27, 2013.

#### Nippon Television Holdings, Inc.

1. Change of Representative Director

None.

2. Other Changes to Corporate Officers

(1) New Board Directors (scheduled)

Board Director Akira Ishizawa  
(Present titles: - Director General, Corporate Strategy, Nippon Television Holdings, Inc.;  
- Senior Operating Officer, Director General, President's Office, Nippon  
Television Network Corporation)

(2) Promotions

Name	New Title	Previous Title
Hiroshi Watanabe	Senior Executive Board Director	Executive Board Director
Yoshinobu Kosugi	Senior Executive Board Director	Executive Board Director

(3) Retirement of Board Directors (scheduled)

Board Director Tomoaki Kataoka  
Board Director Nobuo Komatsu  
Board Director, Executive Advisor Noritada Hosokawa  
Board Director Takeo Mutai

## Nippon Television Network Corporation

### 1. Change of Representative Director

None.

### 2. Other Changes to Corporate Officers

#### (1) New Board Directors (scheduled)

Board Director, Operating Officer Akira Ishizawa  
(Present titles: - Senior Operating Officer, Director General, President's Office, Nippon Television Network Corporation;  
- Director General, Corporate Strategy, Nippon Television Holdings, Inc.)

Board Director, Operating Officer Yoji Sugahara  
(Present title: - Operating Officer, Director General, Sales, Nippon Television Network Corporation)

Board Director, Operating Officer Toyoaki Negishi  
(Present titles: - Operating Officer, Director General, Media Strategy Planning & Development, Nippon Television Network Corporation;  
- Acting Director General, Corporate Strategy, Nippon Television Holdings, Inc.)

#### (2) Promotions

Name	New Title	Previous Title
Hiroshi Watanabe	Board Director, Senior Executive Operating Officer	Board Director, Executive Operating Officer
Yoshinobu Kosugi	Board Director, Senior Executive Operating Officer	Board Director, Executive Operating Officer

#### (3) Retirement of Board Directors (scheduled)

Board Director, Operating Officer Tomoaki Kataoka  
Board Director, Operating Officer Nobuo Komatsu  
Board Director, Executive Advisor Noritada Hosokawa  
Board Director Takeo Mutai

Public Relations  
Corporate Administration  
Nippon Television Holdings, Inc.