

[Translation]

May 16, 2019

To whom it may concern:

Company Name: Nippon Television Holdings, Inc.  
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Representative Director, President  
Stock Listing: TSE First Section (Code: 9404)  
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**Abolition of the Countermeasures to Large-Scale Acquisitions of  
Nippon Television Shares (Takeover Defense Measures)**

The effective period of the countermeasures to large-scale acquisitions of shares of Nippon Television Holdings, Inc. (the “Company”) (takeover defense measures) (the “Plan”), which the Company renewed in 2016, is until the conclusion of the 86th ordinary general meeting of shareholders of the Company scheduled to be held in June, 2019.

The Company has been working to further strengthen its corporate governance practices, and hereby announces that the Company decided at its Board of Directors meeting held today to abolish the Plan upon the conclusion of the 86th ordinary general meeting of shareholders of the Company, having given consideration to such matters as the opinions of its shareholders including domestic and foreign institutional investors, and the business and market environment surrounding the Company.

The Company continues to strive to ensure and enhance the corporate value of the Company and, in turn, the common interests of its shareholders even after abolition of the Plan, and in the case of large-scale acquisitions of the shares, etc. of the Company, the Company will take appropriate measures such as requesting the acquirer to provide the necessary and adequate information for shareholders to make proper decisions as to the appropriateness of large-scale acquisitions, disclosing the Board of Directors’ opinion and the like, and making efforts to ensure time and information for shareholders to make decisions, to the extent permitted by the relevant laws and regulations.

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